



Oldbury and Cruickshank

# newsletter



Spring 2009



## Roll up, roll up...

**The RNIB is to be our chosen charity for 2009 - to build on the success of our £4,000 money-spinning total of last year!**

**Another blindfold bowling event is planned which promises to be even bigger and better than last year.**

**If you have any quirky and fun ideas to make these events go with a swing then do pop into the practice or give us a call.**

**Our target is £2,000 this year - let's see if we can smash through it if we all pull together.**

**RNIB**

supporting blind and partially sighted people



*Surely the event of the year so far! Jean's 50th birthday celebrations are sure to live long in the memory of everyone invited.*



### Jean's 50th Birthday!

Jean Oldbury - of Oldbury & Cruickshank fame - celebrated a milestone birthday not so long ago, and the party raged for more than a week!

The 'party animal' turned 50 on March 2nd and in addition to other celebrations throughout the week, Jean hooked up with family and friends for a giant birthday bash at the Bridge Hotel in Prestbury.

Some friends of Jean and Nigel entertained the guests playing in the band called Loose

Covers. They were fantastic and donated their performance fee to St Gregorys PTA in Bollington.

Jean said "It was one of the best weeks of my life... I can recommend being 50! Thanks to all those special people who joined in my celebrations"

**Happy 50th Jean, you don't look it!**

Our aim is to provide the highest standard of vision care, taking time to tailor a service to meet every individual's needs.

### Our new addition...

An exciting new addition to our equipment arrived in February - a state-of-the-art optical machine.

The Kappa glazing machine is now up and running and means we can do all our own glazing on site - even with rimless frames!

This translates to faster and better service for you, the customer, which makes us happy too.





## Good looking lenses

Lens technology has come a long way since the first spectacles were created over 750 years ago.

To keep pace with these developments, the Oldbury & Cruickshank team enjoyed an in-depth training course with an expert from the world's leading eyeglass lens manufacturer Essilor.

Nigel Oldbury, says: "We were keen to undergo the training course from Essilor to make sure we continue to provide a first-rate service to our patients.

We now recommend the 'No Glare' lenses to all our customers, including children."

### Some major benefits of the lenses include:

- Reduction of glare and reflections which can cause eye strain.
- Easy to clean and the best protection against scratches there is on the market.

## Fair deals

To make sure we stay at the top of our game, the Oldbury & Cruickshank staff regularly attend exhibitions and events to check out the latest optical trends and info.

In early April this year we saw what was on offer at the Optra Fair at the NEC in Birmingham to bring back what's hot from the designers and the most up-to-the-minute frames to keep you in style and healthy.

Amongst some of the purchases was a new colourimeter used to assess the presence of Irlens Syndrome... and this can prescribe precision tints which can help people with Dyslexia related to Irlens syndrome or Visual Stress.

For further information on Irlens syndrome and how O&C can help, please call the practice on **01625 615002** or see our website at [www.oicopticians.co.uk](http://www.oicopticians.co.uk).

## A welcome hug...

Whilst staying at the Crowne Plaza at the NEC for the Optrafair event there was a fire alert, where Jackie, Tracey and Clare enjoyed a warm hug from a fireman at the scene!



## Retinal imaging

Looking at your retinal image can be an eye-opening experience. Using imaging technology we can develop a detailed picture of your retina - at the very back of your eye - and use it to detect any potential problems.

This clever, simple and low-price service is also a wonderful tool to identify many other health issues. These images are then stored on our database to be used as a comparison in future examinations to pinpoint any changes or decline in the retina.

**Ask for more details when you next call in or give us a ring to book a retinal imaging appointment.**



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Our professional staff are at the forefront of optometric care in this country and we are constantly developing new skills and areas of expertise.

