



A boost to the RNIB's funds...

Close to the heart of Oldbury & Cruickshank is the RNIB and throughout 2008 a whole host of fundraising events have taken place to raise a staggering £4,000 for the charity.

Oldbury & Cruickshank pledged to boost the RNIB's funds and have been very hands on in their approach! The biggest event in the Oldbury and Cruickshank calendar was the blindfold bowling that took place in November and raised over £1,300.

Teams from the practice battled it out on the Ten Pin Bowling lane against teams from Silk FM and Boots.

A further £531 was raised by our team, with a sponsored walk up and around Teggs Nose.

Money raised at this event supported the RNIB Talking Book service.

The Talking Book service is a library of talking Books. Each new book costs £1,000 to record and produce for the library.



Spec's on the slopes...

With the ski season upon us, the perfect choice of eyewear to hit the slopes has to be the Adidas sports frames.

These superior frames combine the ultimate vision, optimum protection and maximum durability.

Adidas eye wear has a performance frame and lens suitable for a wide range of sports and with a vast range of tints offering full UV protection.

Our aim is to provide eyecare excellence to all our patients, offering the latest technology, with a committed team and a wide range of high quality eyewear.



Conner Beirne receiving his award from Jean Oldbury, was the winner of 'Champion Child' sponsored by Oldbury & Cruickshank Opticians at Silk FM's 'Local Hero Awards' ceremony.



Recognising a local hero...

Oldbury & Cruickshank sponsored the Silk FM local hero's awards, the prestigious event was hosted by Silk FM DJ Andy Bailey and recognises Macclesfield's true idols and heroes in the community.

The 'Champion Child' award was won by Connor Beirne who saved his mums life by raising the alarm when his mum collapsed and fell unconscious.

What's new at Oldbury & Cruickshank...

Oldbury & Cruickshank will be showcasing the eyewear collection of famous and renowned designer Cartier and Avant Garde Tag Heuer. The collection is available in the practice now.

New to Oldbury & Cruickshank this Winter is Transitions Six. These state of the art photochromic lenses darken and lighten in changing UV conditions.



Our tiny new arrival...

Receptionist and clinical assistant Shelly Pass and her partner Michael are now proud parents of baby Chloe Louise who was born on the 7th November.

Both mother and baby are healthy and well and Shelly is hoping to return to the practice in the summer.

Paris inspiration...

The fashion capital of the world, Paris, recently hosted the SILMO exhibition of Optometry. Jean Oldbury and practice manager Jackie Price attended to view the latest designs of frames and accessories.

Jean and Jackie returned with a wide range of contemporary and chic coloured frames with exchangeable sides. Keep your eyes open for these new designs that are available at the practice now.



For the young un's...

Kids favourites Bratz, Batman, Barbie, Supergirl, Spiderman and Star Wars have arrived at Oldbury and Cruickshank, with a new children and teen's collection.

These fashionable designs are sure to catch the eyes of the little ones!



An Instant fashion fix...

Match your glasses to any outfit with a range of frames with coloured interchangeable sides, available in the practice in the spring.

The latest 'Swap Eyewear' is due to arrive at the practice late November and bespoke frames are available now.

Our history...

Pickford Street in Macclesfield became home to Oldbury & Cruickshank in September 1990 when optometrists Jean and Nigel opened the practice.

With its growing success Jean and Nigel expanded the business, buying two additional premises in Sandbach and Gatley. The Gatley practice was sold in 1995 and Sandbach six years later in 2001.

Jean and Nigel now concentrate their time on their hometown practice in Macclesfield. Currently Oldbury & Cruickshank employs 15 staff and has four consulting suites. The practice is set to expand early 2009 giving more retail and consulting space.

Nigel was one of the first optometrists in the UK to be awarded with a Diploma in Therapeutics and has gained the prestigious title of fellow of the American Academy of Optometrists. Nigel is an active member of the local Optical committee and has been very much involved in organising many health service Optometric schemes including a diabetic screening service.

Jean has a particular passion and interest in Dyslexia and vision and works with children and adults from the Macclesfield and wider Cheshire area. Jean and Nigel have two children Jamie and Beth and live in Macclesfield.

The latest technology...

Retinal photographs are available at the practice. This state-of-the-art technology records the appearance of the back of the

eye and can help to diagnose the health and condition of your eyes.

This breakthrough in technology can check for Diabetes, Cataracts and Glaucoma. In addition, our GDx scanner is now being used to measure the nerve fibre thickness of the retina. This latest technology will assist with patients who have, or who are at risk of Glaucoma.

Sufferers with Dyslexia, Migraine and Photosensitive Epilepsy can now be prescribed precision tinted spectacles with a Colourimeter. This technology can help patients see words more clearly and comfortably, ask at the practice for more details of how this can benefit you.

Dazzle with Swarovski...

Distinguished and well known designer Swarovski has launched 50 limited edition crystallised sunglass frames.

These stunning frames make the perfect accessory for that special occasion, and are available at Oldbury & Cruickshank now!



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